INTRODUCING

AUTO HUB SHOW PDCAST



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logicas on a page SIMMARY

THE AUTO HUB SHOW

The Auto Hub Show is a Weekly "Live" automotive podcast with a very simple mission, to help the Automotive industry get better every day. We bring together industry professionals, experts, and Car Nuts from all over the world to discuss the state of the industry, share knowledge to help the industry we love Level Up every single week and have fun at the same time.

TOP EPISODES AUDIENCE

- The BDC Show 1215 downloads | 890 total listens
- Brian Benstock Interview 686 downloads | 788 total listens
- How To Maximize / Empty Lot 463 downloads | 603 total Listens
- 75% Male | 25% Female
- 70% of listeners based in the US, 15% in Canada, 15% Global
- · Interests in entrepreneurship Automotive, Investment and Travel

PODCAST STATISTICS



LISTENS PER PODCAST



DOWNLOADS



ON ITUNES



SUBSCRIBERS



followers



Connections



followers



59.700 **Impressions**

SHOW SPONSORSHIP PACKAGES

The Auto Hub Show is always interested in partnering with the automotive industry and helping companies grow.

SEASON **SPONSORSHIP**

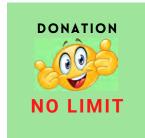
PLATINUM, GOLD SILVER, BRONZE

STARTING AT \$999

SHOW **SPONSORSHIP**

CREATE YOUR OWN AUTO HUB SHOW **EPISODE**

STARTING AT \$1088



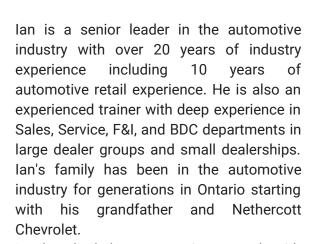






ABOUT US

Jeff is an automotive industry professional with over 30 years of experience. Having held every position in variable operations, ranging from sales up to GM, Jeff has a solid understanding of the automotive retail industry and the automotive world in general. He has worked with a wide range of manufacturers, ranging from pickups, luxury brands, and even motorcycles.



lan has had the opportunity to work with large and small dealer groups all over North America and he has always had a customer service and experience focus.





SOCIAL MEDIA CHANNELS











PODCAST STATISTICS



1579

LISTENS PER PODCAST



8625

TOTAL DOWNLOADS



4.2

RATING ON ITUNES



3,463

SUBSCRIBERS

Since launching, the podcast has achieved a phenomenal growth rate of 12% month-on-month and continues to grow

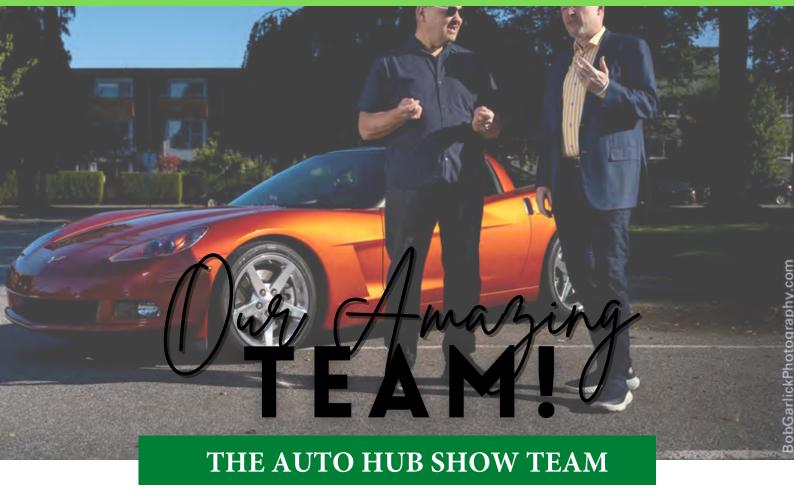
ets work together

THE HOSTS



THE PODCAST
HOSTS

IAN & JEFF HAVE BEEN POWERING THE AUTO HUB SHOW TOGETHER FOR ALMOST THREE YEARS NOW. THE SHOW HAS BEEN AN ADVENTURE FOR EVERYONE.





IAN NETHERCOTT H O S T

Ian Nethercott has been part of the Auto Hub Show since the early days and continues to get things done every single week in front of the camera and behind the scenes



LARRY FELDMAN

TRAINER
MUSICIAN
RECRUITER
SHOW PARTNER

Larry Feldman is not only North America's best trainer he is a former dealer who loves to help dealerships find staff and he is "Out of His Mind" his words not ours and as the owner of Career Changers USA and now Canada he loves helping dealers take their team to the next level.



JEFF POLO

HOST

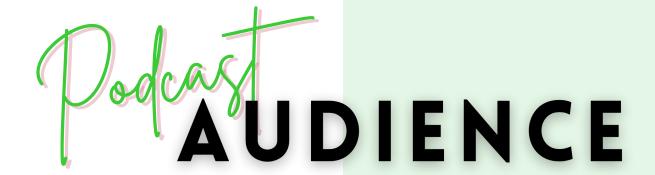
Jeff Polo is not only a pretty face he is also part of the dynamic duo that is the Auto Hub Show. He is part of the development of the show and is not afraid to do live interviews at Nada, Used Car week and elsewhere with a smile.



GAIL RUBINSTEIN

SOCIAL MEDIA GURU SHOW PARTNER AUTOMOTIVE EXPERT

Gail Rubenstein is not only our Social Media Guru for the show she is also a major sponsor of the Auto Hub Show and her firm Retail Resilient helps car dealers all over North America sell cars using social media every single day





DEMOGRAPHICS

SEX75% MALE
25% FEMALE **AGE**20-65 (Linkedin)

DEMOGRAPHICS

INCOME
\$150-500K P.A
OCCUPATION
PROFESSIONALS

TOP MARKETS

70% USA 15% CANADA 15% GLOBAL

INTERESTS

ENTREPRENUERSHIP

BUSINESS

AUTOMOTIVE

MANAGEMENT

LISTEN TO US ON: HTTPS://PODCASTS.APPLE.COM/CA/PODCAST/THE-AUTO-HUB-SHOW/ID1573315771

refease 5CHEDULE

1 week

1 week

1 day

1 Day

SHOW CONCEPT

SCRIPT FINALIZED

LIVE SHOW

EDIT, FINALIZE

WEEKLY SHOW



INTRO | 10 MINS

TOPIC 1 | 15 MINS

The first Topic or question for our panel of live speakers.

TOPIC 2 | 15 MINS

Building on question one we add a new topic and ask our panel live.

TOPIC 3 | 15 MINS

As we move to the third topic of question we also take questions from the audience.

EXIT | 5 MINS



GUESTS



MATHEW GROWDEN LISTENHERE

AUTOMOTIVE RETAIL GOOGLE

Mathew Growden has been a speaker on multiple Episodes of the Auto Hub Show over the years. He is a data driven automotive professional who always has something to say about the industry and how Google and data plays an important role in the changing marketplace.



GLENN PASCH

LISTEN HERE

CEO PCG

Glenn Pasche always has something to say about the state of the automotive world and how various OEM's and Digital Players play a role in how the industry evolves over time. Glenn is never lacking of a point of view and not afraid to share it for the automotive professionals on the auto hub show



DANNY ZASLAVSKY LISTENHERE

MANAGING PARTNER VINCUE

Danny Zaslavsky is not only the managing partner of Vincue he is also the DP of Country Hills Motors in Mission Kansas. He is a young, trailblazer who is helping change the automotive industry for the better every single day.

TOP EPISODES

#1

THE PERFORMANCE CAR SHOW

This is a Show for Car Nuts and aspiring car nuts. Don't miss three great Guests and your entertaining host discussing Cars and upgrading your ride on this episode.

Need more reason's to check out the show?

LISTEN HERE

#2

THE AUTOMOTIVE F&I SHOW

Don't miss two exciting Guest speakers discussing the current state of F&I in automotive and how to drive more sales, retention and profit in your dealership today.est

LISTEN HERE

#3

THE AFTERSALES SHOW

As the Automotive world goes through a high-stress period with the pandemic and the EV tidal wave gets ready to change the way dealerships do business forever we thought a show about how to tune up the profitability and enhance the customer experience for your existing customers made a lot of sense.

LISTEN HERE

SPOPSORSHIP SPORSHIP SCHAGES

WE HAVE A RANGE OF PACKAGES TO BEST SUIT YOUR NEEDS

PACKAGE 1

PACKAGE 2

PACKAGE 3

Season Sponsorship

> MULTIPLE SPONSORSHIP LEVELS AVAILABLE



Platinum

Gold

Silver

Bronze

FROM \$999

Greate Your Own Episode

SPONSOR THE SHOW & CREATE YOUR OWN CUSTOM EPISODE

Sell Your
Products
& Services
& Create
Great Content

FROM\$1088

Power The Auto Hub Show

Recruiting & TRAINING SERVICES



Platinum

Gold

Silver

FROM \$999





SEASON SPONSORSHIP PACKAGES

The Auto Hub Show is quite literally powered by our signature season partners every single day. We have 8 season sponsorship opportunities available every season.

- Pre- Show Video Sponsors showcase their products every week at the start of each show.
- The Auto Hub Show List We promote our Sponsors every week to out list.
- Live Events We interview our sponsors at live events (NADA, Driving Sales, Used Car Week for example)
- Share Posts We quite simply promote their businesses any way we can.
- Show Sponsorship The auto Hub show also offers show sponsorship as another way to create great content for your business and support the show.

The Auto Hub show is offering **4 New Season Sponsorship Opportunities For 2023** in the training and human resources side of the business.

PRICES START AT ONLY \$999



What you can
EXPECT

The Auto Hub Show team is quite simply a dream to work with, and we understand the automotive industry and it's unique challenges because we come from the automotive industry ourselves.

Both Jeff Polo and Ian Nethercott have a personal history in the industry and we have years of experience working with large and small firms in the industry and vendors and OEM's as well.

If your firm is just getting into the industry or youre very Experiences, we are happy to help.

PARTNERSHIPS



The Rapid Recon team started supporting the Auto Hub Show in 2021 as a Show Sponsor and has upgraded their support to season sponsorship in 2022.

MORE VISIBILITY | MORE LEADS



As Proactive Dealer Solutions expanded into the Ai space with Brooke.ai we knew we needed to get the word out about our game-changing product and the Auto Hub Show was the perfect place to start.

MORE VISIBILITY | MORE LEADS



RETAIL RESILIENT

The team at Retail Resilient is not only a season sponsor of the Auto Hub Show we also work with Ian and Jeff personally to help them grow the show and help more dealers every single week.

MORE VISIBILITY | MORE LEADS



POLLY

The Auto Hub Show team has been a fantastic partner with the team at Polly and Jeff Polo and Ian Nethercott even supported us with live appearances at NADA in 2022 at our booth.

MORE VISIBILITY | MORE LEADS

"HAD A GREAT TIME AS ALWAYS AND I THANK ALL OF YOU FOR YOUR WORDS OF ENCOURAGEMENT"

JOHN LATKA, 2021AUTOMOTIVE BUSINESS SOLUTIONS

"LOVE WHAT YOU GUYS DO TO SUPPORT WOMEN JEFF IT MEANS A LOT. WOMEN STILL HAVE IT TOUGH OUT THERE."

JANIS SHOWERS, 2021 THE CAR GIRLS

"HI JEFF, THANK YOU FOR INVITING ME, I HAD A GREAT TIME WITH YOU AND IAN. "

MONICA ARORA BIR, 2022 DIGITAL MONK MEDIA

"HI HELLO JEFF, GREAT SHOW! ...LOVE ALL THE EV STUFF!"

DAVID GILES, 2022 ALL EV- STEELE AUTO GROUP

"... CAN'T WAIT TO BE ON YOUR SHOW AGAIN "

BRENT SEAVEY, 2022 EX-TESLA, XCELLERATE

"I LOVE WHAT YOU AND IAN ARE UP TO. LOOKING FORWARD TO NEXT WEEK."

AMANDA TROUPE, 2021 LADIES CAR SENSE

"I WAS LISTENING TO THE SHOW TODAY AND IT WAS GREAT!"

FARID AHMED, 2021 DSMA, FOUNDER

"I APPRECIATE YOU GUYS AND LOVE YOUR SHOW. YOU AND IAN ALWAYS MAKE IT FUN"
LARRY FELDMAN. 2022 CAREER CHANGERS USA

Jan & Jeff

AUTO HUB SHOW

HELPING THE AUTOMOTIVE INDUSTRY EVERY WEEK

GET IN TOUCH!

IANANDJEFF@AUTOHUBSHOW.COM



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HTTPS://WWW.LINKEDIN.CO M/SHOWCASE/AUTOHUBSHO W/ with Jan and jeff



AUTO HUB SHOW

MEDIA KIT